

Gift Information

- Check enclosed made payable to the Alamo Heights School Foundation
- Charge my VISA or MasterCard

Name on Card _____

Billing Address _____

City/State/Zip _____

Card # _____ Exp. _____

Signature _____

Pledge information (Credit card payments only)

I/We pledge \$_____ payable by June 30, 2009 to be paid

- semi-annually
- quarterly

Signature _____

Date _____

Matching Gifts

- Yes, I would like to increase the impact of my support! My/Our company will match this gift. Please include your employer's matching gift forms or call the Foundation office at 210.832.5957 for more information.

Other Gifts

- I/We have included the AHSF in will/estate plans.
- I/We would like to make a gift of securities. Please call 210.832.5957 for instructions.
- I/We would like to volunteer for the AHSF.
- Please send me additional information on other giving opportunities.

Please return completed form to:

AHSF, P.O. Box 171393, San Antonio, Texas 78217

Gifts are also accepted online at www.ahschoolfoundation.org. Please call 210.832.5957 for additional information.

Your gift to the Foundation tax-deductible.

The Alamo Heights School Foundation is a 501(c)(3) nonprofit organization, and gifts are tax-deductible to the extent allowed by law. Our giving year is July 1–June 30.



2008–09 Board of Directors

- Dina McIlhenny, *President*
 Joe Dubrof, *President-Elect*
 Richard Peacock, *Secretary*
 Susan Gragg, *Treasurer*
 Carolyn Spurgeon, *Treasurer-Elect*
 Carolina Morell, *Long Range Planning*
 Steve Rubin, *Immediate Past-President*
 Doreen Magoon, *FACE Campaign*
- | | | |
|----------------|----------------|------------|
| Cory Bakke | Pam Cohen | Ann McRae |
| Kyle Beck | Jim Daniell | Joey Satel |
| Elaine Bright | Peter Herff | Kim Smith |
| Jyl Cain | Leigh Ann King | |
| Kelly Cavender | John Low | |

Ex-Officio

- Dr. Kevin Brown, *AHISD Superintendent*
 Amy Dunn Smith, *CFRE, AHSF Executive Director*
 Suzanne Goudge, *School Board Liaison*



For All Children— EXCELLENCE



Let's FACE it... we need to give now!

About the FACE Annual Giving Campaign

Participation from the entire community is critical to our success. Parents, alumni, grandparents, and neighbors ALL play a part in this effort!

The FACE Annual Giving Campaign allows us to:

- Provide support for teacher salaries
- Fund Innovative Grants to support creative teaching programs
- Increase the Foundation's endowment—a portion of net funds are transferred to endowment to help provide a long-term funding solution
- Keep 100% of each dollar given within our school district, allowing us to retain local control of ALL monies raised

Annual Giving Campaign of the



Alamo Heights School Foundation
 office: 7101 Broadway • San Antonio, Texas 78209
 mailing: P.O. Box 171393 • San Antonio, Texas 78217
 210.832.5957 • fax: 210.822.2221 • www.ahschoolfoundation.org

experience
 tradition
 community
 excellence

support
values
community



About the Alamo Heights School Foundation

The Alamo Heights School Foundation (AHSF) was established in 1971 as a non-profit 501(c)(3) organization. The AHSF is an independent organization that partners with and raises funds for the Alamo Heights Independent School District (AHISD). The Foundation's Board of Directors is comprised of parents and civic leaders who recognize the critical link between a community's economic and cultural vitality and the quality of its schools.

The Foundation's initial mission was to provide fiscal oversight for scholarships. Beginning in 1980, the AHSF began to augment curriculum and programmatic needs. The Foundation's Innovative Grant program was started in the 1990s to provide teachers the opportunity to receive additional funding for creative teaching and educational programs. The annual campaign, known as FACE (For All Children–Excellence) was started in 2005 with the goal of supplementing the AHISD's annual budget by seeking community support for the District's teachers. The Foundation's primary mission is to generate stable, ongoing revenue for the District, thereby enhancing resources for students and teachers.

The differences between FACE Annual Giving and Endowment

FACE Annual Giving

- FACE funds directly support this year's operating budget for AHISD to ensure excellence for all current students.
- FACE funds are raised using direct mail appeals, Phonathon, RoundUp for Excellence, and unrestricted Tribute and Memorial Gifts.
- Gifts and pledges are made to FACE on an annual basis.

Endowment

- The Endowment keeps AHSF and AHISD strong for future generations.
- Each year the AHSF uses income from the Endowment to fund academic excellence.
- Endowment income is distributed to the AHISD in the form of salaries for Endowed teacher positions, named grants for teachers, and named scholarships for AHHS graduates.
- Pledges to the Endowment Campaign are typically paid over a period of 3 to 5 years.

Frequently Asked Questions

I already pay my taxes for the school district. Why should I support the Foundation?

Unfortunately, property taxes do not sufficiently cover the costs to provide the level of excellence that we've come to expect. The great reputation that our district has developed over time also allows the property values in Alamo Heights to remain stable, even during uncertain times.

How much am I expected to give?

Our goal is to raise a minimum of \$500 per student within the district. Of course, gifts of all amounts are appreciated and will make a difference. We encourage you to give at a level that is meaningful for you.

All of my children have already graduated. Why should I support the Foundation?

We rely on the support of our entire community to ensure the highest quality schools and teachers. Current and future students need the same commitment to excellence that past generations received. The great reputation that our district has developed is a critical part of our community. Participation is crucial and gifts of all amounts make a difference.

Giving Levels

\$1–499.....	Blue & Gold Club
\$500–999.....	Educators' Circle
\$1,000–2,499	Heart of Excellence Society
\$2,500–4,999	Honor Society
\$5,000–9,999	Principals' Circle
\$10,000+	Renaissance Society

- All donors receive a car decal as a symbol of support for excellence in education.
- Donors at the Educator's Circle level and above (\$500+) receive a special yard sign in recognition for contributions.
- Donors at the Heart of Excellence Society level and above (\$1,000+) receive the above recognition, plus an invitation for two to a special donor event.
- Donors at the Principals' Circle level and above (\$5,000+) receive the above recognitions, plus an invitation for two to a special Principals' Circle donor event.
- All donors giving at least \$1,909 in honor of the founding year of the AHISD receive special recognition as charter members of the "09 Society" for the Centennial Celebration of the school district.



quality
education
funding

Make a gift to the FACE Annual Giving Campaign

I/we would like to make a gift to the Alamo Heights School Foundation in the amount of \$ _____.

I wish for my gift to remain anonymous.

Mr. Dr. Mrs. Ms. Miss

Name(s) _____

Address _____

City/State/Zip _____

Email _____

Daytime Phone _____

Evening Phone _____

I am: Alumnae (Class of _____)

Current Parent(s)

Current Grandparent(s)

Past Parent(s)

Past Grandparent(s)

Friend(s)

Child's Name _____

Current Grade _____ Current School _____

Child's Name _____

Current Grade _____ Current School _____

Child's Name _____

Current Grade _____ Current School _____

Child's Name _____

Current Grade _____ Current School _____