



Accelerator Year at a Glance (YAG)



First Semester		Second Semester	
1st Nine Weeks – 42 days (August 16 th – October 13 th) (September 6 th – Labor day – No School) (October 11 th – Staff Development)		3rd Nine Weeks – 44 days (January 3 rd – March 4 th) (January 17 th – MLK – No School) (March 7 th – 11 th – Spring Break)	
<u>Unit 1 – Company and Founder Goal Setting</u> <u>Unit 2 – Legal and Banking</u> <u>Unit 3 – Agile Sprint Planning</u> <u>Unit 3: FOCUS A - Customer Acquisition</u> <u>Sprint Planning Days</u> <u>Demo Days</u> <u>Mentor/Team Days</u> <u>Business Development</u>	1.1 Introduction to Summer Camp (1 day) 1.2 Creating Actionable Plans (1 day) 1.3 Time Management (1 day) 2.1 Legal Documents & Registration (1 day) 2.2 Banking (1 day) 3.1 Introduction to Course (1 day) 3.2 Agile Sprint Planning (4 days) 3.3 Launch Document (5 days) A.1 Securing Pilot Customers (2 days) A.2 Customer Buying Process (5 days) (3 days) (3 days) (3 days) (9 days)	<u>Unit 3: FOCUS B - Business Process</u> <u>Sprint Planning Days</u> <u>Demo Days</u> <u>Mentor/Team Days</u> <u>Business Development</u>	B.1 Maintaining Finances (2 days) B.2 Business Regulations (3 days) B.3 Operations & Creating SOPs (3 days) B.4 Technology Planning (2 days) B.5 Insurance (2 days) B.6 Staffing (3 days) B.7 Funding Review & Securing Additional Funds (3 days) (4 days) (3 days) (5 days) (15 days)
2nd Nine Weeks – 42 days (October 14 th – December 17 th) (November 22 nd – 26 th – Thanksgiving Break) (December 20 th – December 31 st – Holiday Break)		4th Nine Weeks – 51 days (March 14 th – May 25 th) (April 8 th – Battle of Flowers – No School) (April 15 th – Good Friday – No School)	
<u>Unit 3: FOCUS A - Customer Acquisition</u> <u>Sprint Planning Days</u> <u>Demo Days</u> <u>Mentor/Team Days</u> <u>Business Development</u>	A.2 Customer Buying Process (7 days) A.3 Marketing to Get Customers (5 days) A.4 Sales Framework (5 days) A.5 Growth Engine (2 days) A.6 Customer Service (2 days) (3 days) (3 days) (4 days) (12 days)	<u>Unit 3: FOCUS C - Solution Development and Legal</u> <u>Unit 4 – Investor Showcase</u> <u>Sprint Planning Days</u> <u>Demo Days</u> <u>Mentor/Team Days</u> <u>Business Development</u>	C.1 Solution Development (3 days) C.2 Minimum Feature Set (1 day) C.3 Legal Policies (4 days) C.4 Solution Iteration & Optimization (2 days) 4.1 Investor Showcase (9 days) 4.2 Graduation (5 days) (2 days) (2 days) (3 days) (14 days)