



Graphic Design and Illustration 1

Year at a Glance (YAG)

2024-2025



| First Semester-85 days | | Second Semester-91 days | |
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| 1 st Nine Weeks | | 3 rd Nine Weeks | |
| <p>TEKS 1A, 1B, 1D, 1E, 4A, 4B, 10</p> <p>4A, 9A, 9B, 9C, 9D</p> <p>2A, 2B, 5, 11</p> | <p>Professional Standards and Employability Students will begin the course by learning and/or reviewing and discussing professional standards and employability skills, effective critical thinking and problem-solving strategies, interpersonal skills, positive work behaviors and appropriate work habits, and time-management skills. Students will further develop and demonstrate these skills and attributes throughout the course.</p> <p>Ethical Conduct and Critical Thinking Skills Students will explore, identify, and explain ethical decision making and laws regarding use of technology in graphic design and illustration, including copyright laws relevant to fair use and acquisition, intellectual property, and proper etiquette and knowledge of acceptable use policies. Students will also research and analyze the impact of the advertising and visual communication design industry on society.</p> <p>Academic and Technical Skills Students will explore, discuss, and demonstrate mathematics and language arts knowledge as well as technical skills required for a successful career in graphic design.</p> | <p>TEKS 3E, 3F, 13A, 13B, 13C, 13D, 14</p> <p>14, 15A, 15B, 15C, 15D, 15E, 15F, 15G, 15H</p> | <p>Understanding and Critiquing Artistic Design The student will demonstrate an understanding of artistic design. The student will learn to analyze and apply art elements and principles in photographic works, multimedia applications, and digital and print media by conducting oral and/or written critiques using appropriate professional communication strategies.</p> <p>Creative Design Process Students will be given multiple opportunities to observe, learn, and apply creative design process to create original two- or three-dimensional projects as well as how to apply printing concepts. Students will create designs for defined applications, apply elements of design, design principles, typography, and color. Student projects will demonstrate an understanding of artistic design and art elements and principles.</p> |
| 2 nd Nine Weeks | | 4 th Nine Weeks | |
| <p>TEKS 2A, 6, 12A, 12B, 12C</p> <p>3E, 3F, 7, 8A, 8B, 8C, 8D</p> | <p>Art and Design Projects Students will use appropriate technology and/or assigned materials to research the history and evolution of art and design and design systems and related fields. Student will create and present projects explaining the history of visual arts and design and design systems, show an understanding of general characteristics in artwork from a variety of cultures, and include a comparison of current visual arts technologies with historical technologies.</p> <p>Communication Skills & Cyber Safety Students will use appropriate technology and/or assigned materials to learn and/or</p> | <p>TEKS 14, 15A, 15B, 15C, 15D, 15E, 15F, 15G, 15H</p> <p>1A, 1B, 1C, 1D, 1E, 3A, 3B, 3C, 3D, 3E, 3F, 3G</p> | <p>Creative Design Process (continued from 3rd Nine Weeks)</p> <p>Design Presentations and Course Culminating Activities (Portfolios) Students will use organized and professional communications strategies to present completed course design and career portfolio projects in formal and informal presentations. Students will exhibit public relations skills as they provide each other with constructive feedback and observations.</p> <p>Additional Information:</p> |



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| | <p>review relevant cyber safety procedures and professional communication strategies.</p> | | <p>Adobe Photoshop and Illustrator as well as Google Applications will be used throughout the year.</p> |
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