



# Digital Audio Video Production 1

## Year at a Glance (YAG) 2024 – 2025



FIRST SEMESTER		SECOND SEMESTER	
First Nine Weeks		Third Nine Weeks	
<p><u>TEKS</u></p> <p>6)A-B (13)A-C (2) A-B (9) A-E</p>	<p><b>Unit 1: History and Evolution of Audio/Video Production</b> Students will understand and summarize the beginning, the history, and the evolution of the audio, video, and film industries. Additionally, students will describe how technology is impacting the three industries, explain current practices, and predict future trends. The culminating activity for the unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p> <p><b>Unit 2: Application of ELA and Math in Audio/Video Projects</b> Strong ELA and Math skills are critical components of high-level audio, video, and film projects. Skills learned will be applied as projects and presentations are created and shared. The culminating activity for the unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p> <p><b>Unit 3: Ethical Decision Making</b> In this unit, students will apply the standards of ethical conduct, the legal requirements of ethical behavior, and liabilities associated for failure to meet those expectations. Students will discuss the constructs of confidentiality, copyright laws and will analyze the impact of the audio and video industry on society. The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p>	<p><u>TEKS</u></p> <p>(7) A-C (10) A-B (1) A-D (11)A-D</p>	<p><b>Unit 6: Safety</b> Students will learn and follow all emergency procedures. Additionally, they will analyze potential safety problems that may occur as work is done on location and implement safety rules and regulations as appropriate. The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p> <p><b>Unit 7: Developing New Ideas and Processes</b> Students will think creatively to solve real-world problems in thematic areas such as healthcare, government, business, and education. Student determined solutions will be used to create digital products that will impact audiences beyond the classroom. The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p> <p><b>Unit 8: Employability and Career Development</b> In this unit, students will apply previous learning to demonstrate the positive work behaviors and personal qualities needed to secure employment and to stay employed. Additionally, students will seek out and participate in training and education that leads to certification and/or employment.</p> <p>Students will complete job applications, create resumes, develop cover/application letters and demonstrate effective interview skills. The culminating activity for this unit will be the creation of a career portfolio that includes, work experience, licenses held, certifications obtained, and samples of student work.</p>

Second Nine Weeks		Fourth Nine Weeks	
<p><b>TEKS</b></p> <p>(5) A-B (4) A-B (12) A-B (3) - A-G</p>	<p><b>Unit 4: Technology Applications, Problem Solving and Efficiency</b></p> <p>Technology applications are key to the efficient design and delivery of audio, video, and film projects. In this unit, students will use advanced critical thinking and problem-solving skills independently and in groups to increase the quality of their presentations and projects. Additionally, students will utilize time-management skills and planning to increase the efficiency of the design and delivery processes for completing assigned projects. The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p> <p><b>Unit 5: Professional Communications</b></p> <p>Students will build upon their prior knowledge of sound communications techniques and utilize skills previously learned to communicate clearly—both orally and in writing. Students will appropriately adapt the language used to deliver formal and informal presentations and will work to exhibit public relations skills as required. As the basis for formal and informal presentations. The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p>	<p><b>TEKS</b></p> <p>(8) A-D (13) D-P (14) A-J</p>	<p><b>Unit 9: Leadership</b></p> <p>This 20-period unit enables the student to identify and develop characteristics of leadership. It will cause students to gain knowledge about the various student leadership activities and organizations that are available in the AAVTC cluster and the school. This learning experience will culminate with the students creating a profile of a leader they would most desire to become and a formal presentation of that profile to the other students in the class.</p> <p><b>Unit 10: Audio and Video Production</b></p> <p>Students will develop an audio script and determine the appropriate media format for the delivery of that script. Additionally, students will create a video script and determine the best format for the delivery of that work to the public. Students will also describe the various videography and audiology techniques available for use and also determine the best technique for delivery of the production (e.g., analog, digital, high definition). The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion</p> <p><b>Unit 11: Pre-Production Processes</b></p> <p>Students will demonstrate their knowledge of pre-production processes by planning and evaluating the production, creating technology specifications, creating and monitoring the budget considerations, and identifying the team roles required for successful completion of the production. Students will understand the casting/audition process and identify the crew, cast, equipment, and location requirements for said production. The culminating activity for this unit will span the entirety of the course as skills learned will be applied in the various projects required for course completion.</p>