



GRAPHIC DESIGN & ILLUSTRATION II

Year at a Glance (YAG) 2024 – 2025



FIRST SEMESTER		SECOND SEMESTER	
First Nine Weeks		Third Nine Weeks	
<p>TEKS 1A, 1B, 1C, 1D, 1E 3B, 3C, 3E, 7</p>	<p>Professional Standards and Employability Skills Students will begin the course by learning and/or reviewing and discussing professional standards and employability skills, effective communication strategies, interpersonal skills, positive work behaviors and appropriate work habits, and time-management skills. Students will further develop and demonstrate these skills and attributes throughout the course. In small groups and/or in other classroom activities, students will use appropriate technology to research and discuss career portfolios, entrepreneurship, training, education, or certification opportunities, and technical skills they predict will be necessary for a successful career in graphic design. Students will also review and discuss how to best learn and/or implement planning and time-management skills to complete course and occupational tasks. As a culminating activity for the unit, students will review, compare, and discuss exemplary examples of career portfolios, resumes, and cover letters, and create a task completion and time management plan for the course culminating requirements.</p>	<p>TEKS 3A, 3B, 3C, 3D, 3E, 3F, 5</p>	<p>Communication Skills and Cyber Safety Students will use appropriate technology and/or assigned materials to learn and/or review relevant cyber safety procedures. Students will also learn and/or review professional communication strategies, listening skills, and strategies for adapting language for audience, purpose, situation, and intent, interpreting and communicating information, and delivering formal and informal presentations, as well as how to employ and monitor appropriate cyber safety measures. Students will then appropriately use interpersonal skills to work together in teams/small groups to learn, observe, explain, and demonstrate relevant safety procedures and personal precautions. Students will practice and demonstrate speaking appropriately with diverse individuals, and employ active listening skills during classroom activities.</p>
<p>3C, 6A, 6B, 6C, 6D</p>	<p>Ethical Conduct and Critical-Thinking Skills Students will explore, identify, and explain ethical decision making and laws regarding use of technology in art and design, including application of copyright laws, respect for intellectual property, and proper etiquette and knowledge of acceptable use policies. Students will demonstrate their understanding of business and personal ethics and ethical responsibilities in classroom assignments, activities, and/or ethical decision-making scenarios/occupational tasks.</p>	<p>8, 9A, 9B, 9C</p>	<p>Understanding and Critiquing Artistic Design Students will use appropriate technology, examples, and/or assigned materials to learn and/or review how to appropriately participate in oral or written critiques of designs. Students will also learn and/or review how to interpret, evaluate, and justify design decisions, how to apply a critical method of evaluation, and how to identify and apply art elements and principles to designs and illustrations. In small groups and/or in other classroom activities, students will then work together to practice and demonstrate effective and appropriate oral and written critiques. Students will demonstrate an advanced understanding of graphic design as they identify and apply art elements and principles to designs and illustrations in classroom activities and assignments.</p>
Second Nine Weeks		Fourth Nine Weeks	
<p>TEKS 1A, 1C, 1D, 1E, 2A, 2B, 4</p>	<p>Academic and Technical Skills Students will explore, discuss, and demonstrate mathematics and language arts knowledge as well as technical skills required for a successful career in graphic design. Students will be given multiple opportunities to learn, demonstrate and apply relevant technical and academic skills in-context as they demonstrate occupational tasks, participate in course activities, and complete their</p>	<p>TEKS 4, 10A, 10B, 10C, 10D, 10E, 10F, 10G, 10H</p>	<p>Creative Design Process Students will be given multiple opportunities to observe, learn, and apply creative design processes to create original two- or three-dimensional projects as well as to apply printing concepts. Students will work together and/or individually to create designs for defined applications, to apply elements of design, design principles, typography, and color. After discussion</p>

	<p>assignments. In this unit, students will use appropriate technology to research, evaluate, and compare art and design career opportunities and qualifications, and demonstrate/apply appropriate academic and technical skills to effectively present their findings using appropriate technology applications. Students will use and apply mathematical knowledge and skills for further evaluation and comparison of employment opportunities after presentations. Students will also discuss and share progress toward career portfolio, cover letter, and resume task completion, and modify time management strategies if or as needed.</p>	<p>1A, 1B, 1C, 1D, 1E, 3A, 3B, 3C, 3D</p>	<p>and review of the creative design process and unit assignment requirements, students will demonstrate anatomically appropriate figure drawing, use appropriate perspective, use the most effective color choices in projects, and use printing concepts. Students will create original two- or three-dimensional projects, and present their projects using an appropriate/assigned technology application.</p> <p>Portfolio Presentations and Course Culminating Activities</p> <p>Students will exhibit public relations skills as well as use organized and professional communications strategies to present career portfolios, resumes, cover letters, and applications in formal and informal presentations. Students will employ appropriate interpersonal skills as they provide each other with constructive feedback and observations. Students will also participate in mock interviews both as job applicants and as potential graphic design industry employers, as well as create and/or participate in various scenarios that demonstrate skills related to seeking and applying for employment, appropriate workplace conduct, and personal application of workplace ethics. As part of these mock interviews and potential workplace scenarios, students will demonstrate an ability to communicate with diverse individuals as well as active listening and effective communication skills.</p>
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